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## FOR IMMEDIATE RELEASE

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## BAKER AVIATION OFFERS SURRENDER REBATE PROGRAM FOR FIRE CONTAINMENT BAGS

September 2<sup>nd</sup>, 2014 – Addison, Texas – Baker Aviation, a full-service aircraft maintenance, management and charter company in North Texas, is the exclusive distributor for the HOT-STOP® 'L' Fire Containment Bag product line and is introducing a new surrender rebate program for other competing bags. Baker is now offering \$100, on the spot discount when customers surrender any other fire containment brand of bag at time of purchase of a new, proven and tested HOT-STOP 'L' lithium ion fire containment bag. As a commitment to their HOT-STOP 'L' bag customers, last year, Baker Aviation announced the replacement, free of charge, of any of HOT-STOP 'L' bag that has been deployed to contain thermal runaway of lithium ion powered devices, aboard an aircraft.

"People have come to us after purchasing other bags and are concerned about the flawed logic of using water to contain these types of device fires on board an aircraft. Not to mention the fear of smoke containment that is crucial to flight crews operating the aircraft," stated Ray Goyco, Jr., President and Chief Operating Officer for Baker Aviation. "We provide an alternative product that is tested and proven without the need for water, which minimizes those life-threatening smoke emissions and could also reduce costly cabin clean-ups, should there be a battery runaway. And now the HOT-STOP 'L' fire containment bags come with a special savings to customers that want to surrender their old product."

Lithium Ion battery powered computers and electronic devices have been identified as in-flight fire hazards for years, due to the potential battery malfunctions that can result in violent fires and explosions that are difficult to contain inside a business aircraft.

Tom Connolly, President of Industrial Energy Products (IEP), the manufacturer of the HOT-STOP bags stated, "Having the HOT-STOP 'L' bag on board is the safest and easiest way to prepare for potential fire incidents with mobile devices, while in the air. Our customers fly with confidence and without the fear of failing technology or the unpredictability of a water douse solution. Our proven technology of safe containment is a proactive approach. One of the HOT-STOP advantages is that you can safely contain a device in question without hesitation and without destroying the passenger's device with water."

The HOT-STOP® 'L' Fire Containment Bag is entirely manufactured in the USA with facilities in Mount Joy, Pennsylvania. These distinctive HOT-STOP 'L' bags have been successfully tested



twice in live fire evaluations at the FAA Technical Center in Atlantic City, New Jersey, and further independently fire tested by flight departments.

The HOT-STOP 'L' Fire Containment Bag is different from other products on the market and can be used to store a laptop, tablet, or smart phone when not in use, contain an overheating device, or contain one that is in full thermal runaway. The bags are made up of multiple durable fabrics, made in the USA, with a felt inner core that has a 3200°F melting point which is sandwiched between two outer layers that have a 2080°F melting point. These special fabrics are proven to absorb the energy and fire while minimizing the escape of smoke, sparks and flames.

The HOT-STOP line of fire containment bags can be customized to fit the operator's need and is currently offered off the shelf in 3 sizes; small for smart phones, medium for passenger or flight deck tablets, and large for laptop computers. Tailored defibrillator device covers are also available to safely contain these lithium ion battery powered devices.

The pricing for the HOT-STOP 'L' Fire Containment Bags product line has held steady since 2011, but raw material and manufacturing costs in the USA have continued to rise. As a result, the escalation has forced IEP to implement a price increase beginning November 1, 2014. For more information or to place an order for HOT-STOP 'L' bags, please contact Ray Goyco, Jr. at Baker Aviation, the exclusive distributor, at Ray@Baker-Aviation.com.

## About Baker Aviation

Baker Aviation is a full-service aircraft maintenance, management and charter company, licensed to provide professional aviation services in the United States, Canada, Mexico, Central America and the Caribbean. ARG/US, Platinum-Rated, they are headquartered at Meacham International Airport, Fort Worth, TX, with new maintenance facilities at Addison Airport, Addison, TX, specializing in airframe maintenance for Hawker, King Air, Beechjet, Citation, Learjet, Falcon, Challenger and Gulfstream aircraft. Baker Aviation is the exclusive distributor of the HOT-STOP® 'L' Fire Containment Bag product line. To learn more, or to schedule service, please visit baker-aviation.com or call 972-248-0457.

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